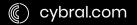


CYBRAL GUARD™ for Healthcare Industry

Executive Summary

Healthcare organizations are increasingly faced with complex data security challenges. From meeting strict regulations like HIPAA and GDPR to defending against growing cyber threats, protecting sensitive patient information is more critical than ever. **CYBRAL GUARD™** provides a powerful solution tailored for healthcare, offering accuracy in sensitive data discovery, real-time threat monitoring, and automated compliance. By helping healthcare providers secure patient data and maintain smooth operations, **CYBRAL GUARD™** ensures they stay ahead of modern data security challenges.

A standout feature of **CYBRAL GUARD[™]** is its advanced AI capabilities, which significantly reduce end user friction. Through automated data discovery for data at rest and inline classification for data in use, **CYBRAL GUARD[™]** enhances operational efficiency while ensuring data security.







Healthcare Industry Challenges

1. Rising Cybersecurity Threats

The healthcare industry is a prime target for cyberattacks due to the high value of patient data. Compromised healthcare data can lead to identity theft, insurance fraud, and disruptions in patient care.

2. Regulatory Compliance Pressure

Healthcare providers must comply with strict regulations like HIPAA in the U.S. and GDPR in Europe. These regulations require rigorous data management and security controls to protect patient health information (PHI). Non-compliance can lead to legal penalties and significant reputational damage.

3. Data Division Across Systems

With the widespread use of electronic health records (EHRs) and cloud-based healthcare solutions, data is often stored in numerous locations, both on-premises and in the cloud. This fragmentation complicates visibility into where sensitive data resides and how it's being protected.

4. Limited IT Resources and Expertise

Many healthcare organizations lack dedicated cybersecurity teams to monitor threats and ensure compliance. This expertise gap often leaves systems vulnerable to data breaches.





How CYBRAL GUARD[™] Solves Healthcare Security Challenges

1. Accurate Sensitive Data Identification

CYBRAL GUARD™ employs advanced machine learning and natural language processing tools to identify sensitive healthcare data, including PHI, with high accuracy. Unlike generic platforms, CYBRAL GUARD is customizable to meet each healthcare provider's unique data needs, ensuring that even complex data formats are accurately classified and protected.

2. Automated Compliance

CYBRAL GUARD™ simplifies compliance with regulations like HIPAA and GDPR by automating reporting and audit trails. Continuous monitoring of data for risks generates real-time reports that alleviate the workload on healthcare IT teams.

3. Continuous Threat Monitoring

Healthcare providers are susceptible to attacks that exploit system weaknesses. **CYBRAL GUARD™** offers real-time monitoring and alerting to detect threats before they escalate into breaches. Its threat intelligence capabilities help identify malicious activities early, providing an extra layer of defense.

4. Easy Integration with Healthcare Systems

CYBRAL GUARD™ integrates seamlessly with existing EHR systems, cloud solutions, and legacy IT environments, ensuring minimal disruption to healthcare operations. With its agentless architecture, deployment is quick and hassle-free, providing full visibility and control over data.

5. Efficient and Scalable

Designed for healthcare organizations that operate with limited IT resources, **CYBRAL GUARD™** offers scalable solutions that adapt to the needs of the organization without requiring extensive IT intervention.

6. Reducing End User Friction

CYBRAL GUARD™'s advanced AI capabilities streamline data discovery and classification processes. Automated data discovery for data at rest ensures that sensitive information is identified and secured as it is stored, while inline classification for data in use allows for real-time identification and protection of sensitive data during active transactions. This reduces the burden on healthcare staff, allowing them to focus on patient care rather than data management.





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Key Features for Healthcare Providers



Customizable Data Classification

Tailored identification of PHI and other sensitive healthcare data.



Automated Compliance

Continuous auditing and reporting for regulations like HIPAA, GDPR, and HITECH.



Real-time Threat Detection

Proactive monitoring for data breaches.



Minimal Resource Impact

Low-touch, cloud-based deployment that scales easily with organizational needs.



Advanced AI Capabilities

Automated data discovery and inline classification to reduce manual workload and enhance user experience.



Improving Data Security in Healthcare Providers

Automate Data Discovery and Classification:

CYBRAL GUARD[™] identified sensitive PHI across both on-premises databases and cloud environments.

Streamline Compliance:

The provider achieved full HIPAA compliance through automated reporting and audit logs.

Reduce Breach Risk:

Continuous threat monitoring helped identify vulnerabilities, enabling the organization to address them before exploitation.

Conclusion

CYBRAL GUARD[™] is the ideal solution for healthcare organizations seeking to bolster data security, simplify compliance, and protect sensitive patient information. With advanced data classification, real-time threat monitoring, and seamless integration with healthcare IT systems, CYBRAL GUARD empowers providers to meet modern security challenges with minimal disruption. By significantly reducing end user friction through automated data discovery and inline classification, CYBRAL GUARD[™] enhances operational efficiency, allowing healthcare professionals to concentrate on delivering high-quality patient care.



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